



## Quality Policy

At La Blanche Resort, we are committed to offering our guests a unique holiday experience, maintaining our leadership position in the sector, and enhancing our service quality through continuous improvement. Our quality policy integrates guest satisfaction, employee happiness, environmental sustainability, and social responsibility as a unified approach.

In this regard, we pledge to:

- Understand and exceed our guests' expectations by developing innovative solutions and continuously improving our service quality,
- Fully comply with national and international standards to set an exemplary model in our industry,
- Enhance the professional knowledge and skills of our employees through ongoing training programs, ensuring high levels of motivation and a positive working environment,
- Act responsibly towards the environment by protecting natural resources, ensuring energy and water efficiency, and minimizing waste to support environmental sustainability,
- Collaborate with local producers and adopt ethical and eco-friendly practices in our procurement processes,
- Demonstrate a transparent, fair, and accountable approach in all our activities to sustain the trust of our guests,
- Participate in social responsibility projects to build strong connections with both our guests and the local community.

Our quality policy is designed not only to meet the needs of today but also to honor our commitment to the future by creating value for our guests, employees, and the environment. As the La Blanche Resort family, we are dedicated to building a sustainable future through our nature- and human-centered approach.

Genel Müdür Yardımcısı

Deniz İZCİOĞLU